

VIDEO DISTRIBUTION SYSTEM

Abstract of the Disclosure

5 Movies are distributed to customer households in a
secure format on digital media such as optical disks for playback
via proprietary set-top boxes. The movie disks preferably have a
storage capacity enabling each disk to hold multiple movies, for
example, ten, twenty, fifty or even one hundred or more movies.
The movie disks are provided to customers at low cost or even no
10 cost, and customers pay a viewing fee only when they choose to
view a particular movie. A movie club model permits customers to
obtain a disk each month with new release movies, and the option
to order classic/older movie disks with compilations of related
movies, for example, disks with twenty World War II movies or
15 fifteen Julia Roberts movies.
